





Immediate Release

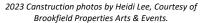
For October 15, 2024 230 Vesey Street New York, NY 10281

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# BROOKFIELD PLACE TO HOST 32nd ANNUAL CANSTRUCTION NEW YORK EXHIBITION

Enjoy More Ways to Engage With and Learn About Canstruction, through a Live Build, Guided Tours and Activities for All







**New York, NY** -- Canstruction® returns to Brookfield Place! Brookfield Properties Arts & Events is pleased to announce that the 32nd annual Canstruction New York competition and exhibition will be presented between October 31 - November 11, 2024. The beloved annual design competition challenges teams of architects, engineers, and contractors to showcase their creativity by building intricate sculptures made entirely from unopened cans of food. From iconic characters like Winnie the Pooh and Mario to city scenes like a pigeon sipping from a coffee cup, teams continue to amaze visitors with their ingenuity year after year!

The large-scale sculptures will be on display at Brookfield Place in Lower Manhattan before being deconstructed and donated to <u>City Harvest</u>, New York City's first and largest food rescue organization. Each year, Canstruction results in the largest annual single donation of canned food to City Harvest from an event, and this year's donation







will help reach the organization's goal of rescuing more than 81 million pounds of food, to be delivered to food pantries and soup kitchens across New York City.

This year, there will be new ways for visitors to engage directly with the competition. The annual event invites the public to join the fun by watching a live build, joining free guided tours, and participating in interactive activities for all ages.

Canstruction New York is free and open to the public. Visitors are invited to join in the fun in various ways:

- EXHIBITION: Explore the exhibition of 23 sculptures on your own, from 10am -7pm, daily.
- LIVE BUILD: Join us in the Winter Garden at Brookfield Place and watch as one of the incredible Canstruction sculptures is built by the DeSimone Consulting Engineering team on October 31. The live build will begin at 10am and generally takes 6-8 hours to complete.
- TOURS: Free guided tours of the Canstruction exhibition will be available on the following dates. Space is limited and pre-registration is required – registration will open to the public on October 17 at noon at <u>BFPLNY.com/Canstruction</u>.
  - o Saturday, November 2 from 11-11:30am
  - O Wednesday, November 6 from 12:30-1pm
  - Thursday, November 7 from 5-5:30pm
  - Saturday, November 9 from 3-3:30pm
- **DONATE:** Daily drop off canned food in the Winter Garden, 10am-7pm. All cans will be donated to City Harvest.
- VOTE: Cast your ballot for the "People's Choice" award and vote for your favorite sculpture, beginning November 1. To vote go to BFPLNY.com/Canstruction.
- ACTIVITIES FOR KIDS: Stop by the Canstruction Information Table to pick up an activity worksheet to assist your child in exploring the exhibition.

"Canstruction is among the most beloved and anticipated public programs at Brookfield Place, and we couldn't be more excited to share the experience with our community," said Courtney Whitelocke, Vice President, Brookfield Properties Arts & Events. "Every year, we are amazed by the creativity and talent of the teams building the canned food sculptures and are tremendously proud of our decades-long partnership with Canstruction and City Harvest."

"I have been involved in Canstruction New York since the very beginning when we only had eight tiny structures," **said Jennifer M. Greene, Director of Marketing, Canstruction New York.** "It's so amazing to see how we have grown in 32 years! I am so proud to be part of this great organization that is helping to feed New Yorkers who are experiencing hunger."

"We are so grateful to Canstruction for its long-standing support of City Harvest," said Jenna Harris, Associate Director of Donor Relations and Supply Chain at City Harvest. "At a time when New York City food pantries are logging the highest number of visits on record, this generous donation of canned goods will go a long way to help New Yorkers experiencing food insecurity."

The 23 teams participating in this year's competition include AKF, Arcadis, Arup, Beyer Blinder Belle, Buro Happold, DeSimone Consulting Engineers, EP Engineering, Fairstead, Gannett Fleming, Gensler, Gilsanz Murray Steficek LLP, Hatfield Group Engineering,







HOK, LERA Consulting Structural Engineers, McNamara Salvia Structural Engineers, NV5, Perkins Eastman, Severud Associates, Simpson Gumpertz & Heger (SGH), Stantec, Thornton Tomasetti, Urban Architectural Initiatives (UAI), and WSP USA.

This year's distinguished panel of judges will select winners from creative Canstruction sculptures within the following categories: Best Original Design, Best Use of Labels, Structural Ingenuity, Best Meal, Most Cans, and two honorable mentions.

Jurors include Gia Mainiero, Principal, Dattner Architects; Alastair C. Elliott, PE, Principal, TYLin | Silman Structural Solutions; Jennifer Krichels, Editor, Oculus Magazine; Claudia Fleming, James Beard Award-Winning Pastry Chef and Executive Culinary Director for Daily Provisions; and Priyanka Naik, Eco-Chef, Food Network Champion, Author & TV Host.

Not in New York? No problem. The public can also vote on their favorite sculpture, which will be awarded the People's Choice award. Voting opens at 10am on November 1, 2024.

<u>Click here</u> to view Timelapse videos from Canstruction 2023 build. Photos can also be found here.

Canstruction New York is presented in partnership with Brookfield Properties Arts & Events, best known for making world-class cultural experiences accessible and enlivening unique public spaces, through this programming. For more information about Canstruction New York as well as Brookfield Properties Arts & Event's unique schedule of events visit <a href="mailto:bfplny.com/canstruction/">bfplny.com/canstruction/</a>

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### ABOUT BROOKFIELD PLACE NEW YORK

Brookfield Place (BFPL) New York is one of Brookfield's most iconic Place Making destinations that brings together modern office space, cultural experiences, curated dining, and world-class shopping. One of New York City's most dynamic districts, Brookfield Place is a step away from every day and in step with the latest in global and local culture. The 14-acre, 5-building complex on the Hudson River in Lower Manhattan is home to some of the world's most innovative companies and one of New York's most celebrated experiential, culinary and shopping destinations. Brookfield animates its grand indoor and outdoor public spaces year-round through a mix of culture and events, bringing together a diverse array of New Yorkers and visitors. From waterfront cafes along the North Cove Marina to palm trees inside the famed Winter Garden, art installations to live music, Brookfield Place New York is a setting for discovery and inspiration, savoring and indulging, relaxing and socializing.

Website: https://BFPLNY.com/

Facebook: https://www.facebook.com/BFPLNY

Instagram: @BFPLNY

# **ABOUT BROOKFIELD PROPERTIES ARTS & EVENTS**

Brookfield Properties Arts & Events brings together communities and enlivens our unique public spaces through collaborations with world-class artists, creatives, and cultural producers. With thousands of free events and programs per year globally, Brookfield Properties Arts & Events welcomes millions of people annually to engage in meaningful experiences across music, dance, film, theater, visual arts, recreation, and







food.

Website: <a href="https://www.brookfieldproperties.com/en/our-approach/events/">https://www.brookfieldproperties.com/en/our-approach/events/</a>
Facebook: <a href="https://www.facebook.com/BrookfieldPropArtsandEvents/">https://www.facebook.com/BrookfieldPropArtsandEvents/</a>

Instagram: @brookfieldpropartsandevents

#### **ABOUT CANSTRUCTION® NEW YORK**

Canstruction® New York is a 501(c)(3) Corporation. Canstruction was founded by the SDA, (<a href="www.sdanyc.org">www.sdanyc.org</a>) which aims to advance management and administrative professionals in the A/E/C industry through education, networking, leadership, and resources. Canstruction hosts competitions and events worldwide, creating aweinspiring, gigantic structures made entirely out of non-perishable food. Teams of volunteers, which include design industry professionals, participate in Canstruction® events in over 100 cities each year. The can art sculptures are on exhibit to the public in each city where a competition is held. The public is invited to donate non-perishable food items during the exhibition. At the close of an exhibition, all food from the structures and public donations are donated to local food banks. Canstruction® New York has donated over 2 million pounds of food to local food banks since 1993, and over 1.2 million pounds to City Harvest since 2006. Since 1992, Canstruction® has raised nearly 95 million pounds of food for hunger relief organizations around the world with its signature, trademarked CanArt.

Website: <a href="https://www.sdanyc.org/canstruction-ny/">https://www.sdanyc.org/canstruction-ny/</a>
Facebook: <a href="https://www.facebook.com/CanstructionNY/">https://www.facebook.com/CanstructionNY/</a>

Instagram: @canstructionny

## **ABOUT CITY HARVEST**

City Harvest is New York's first and largest food rescue organization, collecting high-quality, nutritious food that would otherwise go to waste to help provide free food for millions of New Yorkers experiencing food insecurity. Since our founding in 1982, we have rescued more than one billion pounds of fresh, nutritious food and delivered it—free of charge—to hundreds of food pantries, soup kitchens, community partners, and our own Mobile Markets® across the five boroughs. This year, we will rescue and distribute more than 81 million pounds of nutritious food to our neighbors in need. By redirecting that food to families, we will also prevent the equivalent of more than 20 million kilograms of CO2 from entering the atmosphere. Named one of America's Top 100 Charities by Forbes, City Harvest also works alongside our community partners to build their capacity, expand nutrition education, and advocate for systems change through effective public policy. For more than 40 years, City Harvest has been there to feed our city—one day, one meal, one New Yorker at a time. To learn more, please visit cityharvest.org.

Website: https://www.cityharvest.org/

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