



ANNUAL SPONSORSHIP PACKAGE

SDA is a 501(c)(6) organization. We are the premier professional organization for A/E/C business and management leadership. The foundation of A/E/C business success is the people and process upon which it's built. SDA advances both and delivers value to the individual, firm, and industry through education, certification, leadership development, and community. SDA Firm Sponsors have a unique opportunity to gain exposure to prospective clients and teaming opportunities while supporting SDA's mission. We appreciate your support!

- \$2,000 Platinum Sponsor**
 - ✓ Signage, marketing materials at entry, and a 5-minute talk at 2 of our Member Networking Events
 - ✓ 1 free membership to SDA New York Chapter and to SDA National (\$400 value)
 - ✓ Prominently displayed logo with hyperlink on SDA New York website
 - ✓ Logo and hyperlink on SDA New York Sponsors webpage with firm description - up to 100 words
 - ✓ Prominent Sponsor sign display at all networking and social events
 - ✓ Complimentary admission for 2 to all events, including annual tour
 - ✓ 6 Social Media Features
 - ✓ Opportunity to hold a program in your office, with SDA paying for light snacks and refreshments.
- \$1,000 Gold Sponsor**
 - ✓ Signage, marketing materials at entry, and a 5-minute talk at 1 of our Member Networking Events
 - ✓ 1 free SDA New York Chapter membership (\$100 value)
 - ✓ Prominently displayed logo with hyperlink on SDA New York website
 - ✓ Logo and hyperlink on SDA New York Sponsors webpage with firm description - up to 50 words
 - ✓ Prominent Sponsor sign display at all networking and social events
 - ✓ Complimentary admission for 1 to all events, including annual tour
 - ✓ 4 Social Media Features
 - ✓ Opportunity to hold a program in your office, with SDA paying for light snacks and refreshments.
- \$500 Bronze Sponsor**
 - ✓ Logo and hyperlink on SDA New York Sponsors webpage
 - ✓ Sponsor sign display at all networking and social events
 - ✓ 1 free membership to SDA New York Chapter (\$100 value)
 - ✓ Prominently displayed logo with hyperlink on SDA New York website
 - ✓ 2 Social Media Features
- \$200 Friend of SDA New York**
 - ✓ Logo and hyperlink on SDA New York Sponsors webpage
 - ✓ Sponsor sign display at all networking and social events
- Event Sponsorship Opportunity of food and/or beverages for an event contact us at info@sdanyc.org**
 - ✓ Sponsorship of Annual Principals' Breakfast
 - ✓ Sponsorship for EDSymposium national conference events or donation of company promo items
 - ✓ Donation of company promo items to SDA NY events

SPONSOR INFORMATION

Name: _____

Company: _____

Address: _____ **City:** _____ **State:** ____ **Zip:** _____

Tel: _____ **Email:** _____

BILL ME: **CHECK IS ATTACHED:** *Please see below for details*

Payable To: Society for Design Administration New York Chapter

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